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EDITORIAL

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It is a great pleasure to welcome you to the fourth issue of the Journal of Intercultural Management and Ethics (JIME). This issue marks the end of the first year of JIME.

The four issues of the first year presented contributions from different fields of science dealing with the nexus between culture, ethics and different socio-economic areas. These issues emphasized the cross-disciplinary vocation of the journal and the positioning towards the international and the cross-cultural areas of society.

I am confident that the first four issues of JIME have contributed in bridging the gap between scholars and practitioners. I would also like to highlight the professional diversity of the authors: economists, psychologists, sociologists, historians, political science professionals and certainly intercultural management professionals.

I am grateful to all the authors that contributed to the journal and made it already possible to index the journal in international databases.

This year we had also a special issue “Culture and happiness”. Special thanks to my dear friend Huib Wursten for editing issue and for his support during this year. Next year (2019) we will have other three special issues: “Culture and Healthcare” edited by Beatrice Ioan, , “Culture of Quality and Ethics in Higher Education” edited by Liviu Warter and “Culture and Democracy” edited by Huib Wursten.

The current issue contains very interesting articles from various fields and from many countries. I would like to remark the articles from “Al. I. Cuza” University in Iasi. I am grateful to two very dear persons: Professor Vasile Cocris and Professor Alexandru Muraru.

As an undergraduate student, I learned a lot from Vasile Cocris, a great Professor and a great man. I am happy to remark the high professional level of his PhD candidates. Professor Alexandru Muraru invited me to make presentations to a series of conferences in the Department of Political Sciences. This gave me the opportunity to meet great professionals and a part of them contributed to the current issue.

This issue of JIME depicts the multicultural composition of the research community and the cross-disciplinary approach of this journal.

Slawomir Magala shows that what we know changes. He underscores that changes influence different contexts, reshuffle distributed agents and observers, generate events which can be real, virtual or in-between. His article suggests the most important contribution to our understanding of creativity is the discovery of tacit methodologies in communities of thinking by the Polish microbiologist and a medical researcher, Ludwik Fleck. This contribution to our understanding how we grow knowledge has been translated from Polish German (Fleck, 1979) into American English (Kuhn, 1970) and smuggled into philosophy of science in order to explain evolving knowledge

Thomas Zweifel highlights that the language we speak and the words we use can reveal our cultural mindset and world-view. But meanings are easily lost in translation; the same terms used in one culture can have vastly different meanings in another, with profound and all too often disastrous consequences for international business. His article shows that under hyper-globalization, all entrepreneurs and managers must be global citizens. Leaders

and managers can greatly enhance their cross-cultural competence by learning even fragments of another language—an essential key to the capacity to stand in the shoes of the target culture.

Ursula Hess, Michel Cossette, Shlomo David and Shlomo Hareli underline that emotion expressions have been shown to influence the perception of the personality of the expresser. Their research aimed to assess the impact of emotion expression on personality judgments in a realistic interactive setting involving customer complaints. Their article found emotions to have a strong impact on perceptions of dominance and affiliation, whereas other status related variables, had no or only a weaker effect.

Florin Suhan and Vasile Cocris address the issue of promoting safety and security that become a priority on both the NATO and the EU agenda. The authors point out that the purpose of the present effort is to observe common working points and to understand how the policies, objectives, values and resources can ensure convergence in achieving cooperation between the two international entities at regional and global level. The article gives prominence to the current conceptual approaches, attempting to relate and emphasize the need for a common working ethic of NATO and the EU, a concerted effort.

Anton Carpinschi proposes the idea of culture of recognition as an axiological principle of human securitization. He considers that the culture of recognition might become a therapy of human securitization, by cultivating the comprehensive attitude with the help of the philosophical conscience and political reasonableness. His study is determined by three general theses: “the-human-mode-of-being predisposed to recognitive and securing behavior is that of assumed fallibility”, “the trans-modern spirit favors the culture of recognition because of its comprehensive and recognitive potential” and “securitizing the human through the culture of recognition becomes socially possible in a climate of political reasonableness”.

Vasile Cocriș and Diana Vicol address the project management practices, imposed at European level, that do not always take into account the national cultures. Their article underscores that the management of intercultural projects, like ERASMUS+, require an uninterrupted process of cultural translation, through effective communication, results-based management, with the aim of avoiding conflicts and achieving goals.

Silviu-Petru Grecu presents several psychological aspects of the Romanian Presidential elections, creating the nexus between the normative perspectives and the empirical reality from the Romanian electoral system. The article stresses the importance of the classical theories of the political behavior for understanding the current electoral realities. The author emphasizes the idea of a mix model based on both psychological and economic dimensions.

Alexandru Muraru analyses, starting from the concept of political reintegration – scarcely theorized in political sciences – the post-Communism experiences of the return of former royal families in Southeastern Europe. Complicated and problematic, fairly limited and under-theorized, objectified by empirical experiences and by the significant power of the historical, social and political context, the “culture of political reintegration” aims to “build societal relations” following a major political or social conflict, a totalitarian regime or generally a break of systemic, constitutional norms or historical traditions with far-reaching implications. The paper highlights from case to case the political evolutions and final/current outcomes of the political reintegration process of royalty in Southeastern Europe.

Ioana Buhac and Vasile Cocris address the controversies created by the emergence of multinationals in the context of globalization. They look over the contradictory opinions about their effects on the economy. On the one hand, it is believed that companies pursue their own interest, exploiting poor and developing economies. On the other hand, many voices support their development because they create jobs and the economies can benefit of goods and services at much lower prices than those found on the local market. The article

underlines the importance of cultural diversity and the values promoted by companies: the environmental concern, involvement in community life, equality of chances, ethics, etc.

Aurelian Baluta reviews and recommends an interesting book on a challenging theme: the economic ethics of the future. The central question of the book is mentioned in the title: "Doctrine of the XXIth Century. What will follow after capitalism?"

I am confident that you will enjoy reading this issue of the Journal and I am looking forward to receiving and publishing your next article.

Finally, I would like to express my gratitude to all my friends and colleagues who contributed to this journal.