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EDITORIAL

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It is a great pleasure to welcome you to the inaugural issue of the Journal of Intercultural Management and Ethics (JIME). JIME is the publication of the Center for Socio-Economic Studies and Multiculturalism (CSESM).

The Journal's aim is to advance and disseminate research in the fields of intercultural management and ethics bridging the gap between scholars and practitioners from the mentioned fields. The Journal encourages contributions from different fields of science dealing with the nexus between culture, ethics and different socio-economic areas.

The Journal aims to offer insights into the effects of culture and ethics on business and society in a globalised world. The target audience consists of scholars and practitioners in business studies, social science and other fields of science dealing with culture and ethics (e.g. health care, higher education). Cross disciplinary approaches that address the international and cross cultural areas of society are encouraged.

Notwithstanding it is not easy for a new journal to succeed on the market in a rather narrow niche like intercultural management and ethics, this journal certainly has great prospective.

This issue of JIME depicts the multicultural composition of the research community and the cross-disciplinary approach of this journal.

Fons Trompenaars shows how different cultures might define integrity and ethical behavior differently. He underscores that these definitions might work in a single culture but the situation is different in multi-cultural environments. His article suggests that integrity is creating wholeness through the integration of opposites.

Huib Wursten approaches the hot item of faking in nowadays newspapers. Political opponents claim that the truth is only found in publications from their side. The struggle for finding truth is special for the American culture. How far truth is a cultural “construct”? His article will explore the way truth is defined in different cultural settings.

It will also explore the treat for democracy if institutions that are supposed to be arbiters in heated ideological arguments are made suspicious.

George Simons addresses the challenge of updating intercultural research, theory and practice in order to allow it to benefit from the currently available knowledge stemming from the growing discoveries of neuro-biological sciences. His article suggests not that we abandon previous approaches and activities created to foster intercultural learning, but recommends that such elements be re-examined and updated in the light of the new scientific definition of holistic human nature and cognitive integrity. It offers one example of an attempt at updating an exercise involving the concepts of high and low context, common in intercultural theory and discourse. He highlights that we can use mindful attention to reframe them and choose behaviors as required by the objectives of the communication and the context in which it occurs.

Fernando Lanzer shows that political regimes tend to be perceived as “good” or “bad” according to the culture bias of the beholder, and China is no exception. The Chinese culture is characterized by high Power Distance, Collectivism, high Masculinity and very high Long-

Term Orientation as value-dimensions described by Geert Hofstede. He emphasizes that in order to understand what is going on in China, one needs to begin by understanding the mentality of high Power Distance cultures. His article draws attention on the fact that the time perspective of most Chinese leaders is much more extended than that of their counterparts in Europe and in the United States of America, especially the latter.

Gheorghe Onisoru presents the way in which the issue of peace and war is reflected by the English School through the work of its main representatives. His article reviews the contributions of English school coryphaeus: John Vincent, Terry Nardin, Martin Wight and Michael Walzer. He highlights not only the theoretical aspects related to the theory of international relations, but it underscores the ethical aspects raised by the wars considered as just or in-just.

Hersh Friedman, Iulian Warter and Liviu Warter examine an ancient commentary on part of the Hebrew scriptures, attached to the biblical text and shows that there are many important messages about leadership embedded in it. The key lessons of their article are that leaders must be compassionate; humble; and have a willingness to listen, make changes, and admit to mistakes. They also examine the influence of compassionate leadership and servant leadership on productivity and profitability.

Finally, I would like to express my gratitude to my friends and colleagues who contributed to this new journal.

Especially I would like to thank the editors and the members of the Board of Advisors.

I invite the readers and the contributors to deem the Journal as a "round table" where discussions are highly valued, and professional opinion is expected with great interest.

I am confident that you will enjoy reading the Journal and I am looking forward to receiving and publishing your next article.